

# BUSINESS JOURNAL

YOUR BUSINESS AUTHORITY

**HOW SHE LEADS**  
ADVERTISING SUPPLEMENT INSIDE

**PINS TO PEWS**  
Projects such as Freeway Ministries' renovations of Holiday Lanes stand to benefit from a new federal opportunity zone status.



## Johnny Morris to build lodge overlooking sinkhole

by Geoff Pickle · gpickle@sbj.net

When a massive sinkhole emerged at Top of the Rock in 2015, Johnny Morris immediately set out to explore it. Now, he's unveiled plans to capitalize on the discovery of a cave system he's dubbed, "The Cathedral of Nature."

Adjacent to the sinkhole that opens to the cave system, Morris is developing Top of the Rock Lodge. Construction is slated to start this summer for the more than 100-room resort as part of Morris' Big Cedar Lodge in Ridgedale, according to a news release.

Our guests consistently tell us visiting Top of the Rock is one of

You Can Trust...



2655 S. Campbell Ave.  
Springfield, MO 65807



BANK OF SULLIVAN

SPRINGFIELD  
**BUSINESS JOURNAL**  
**12 PEOPLE YOU NEED TO KNOW**

**2018**

**LIVE INTERVIEW**  
WITH EDITOR ERIC OLSON



Howling alley, built in the 1960s at 1027 W. Kearney Ave., in hopes of moving their church headquarters there by July.

Now just halfway to its financial goal, Stroup said the group won't hit the planned summertime opening. And to make a newly planned September move-in, Freeway Ministries is digging hard for investors.

"I've gone down a lot of different avenues," said Linda Kram, who's heading up fundraising efforts for

Sarah Kerner: Local incentives can be overlaid in new zones.

zones in Springfield. Established in select low-income census tracts nationwide, the new zones are set to become beneficiaries of unrealized capital gains to the tune of trillions.

American investors currently sit on an estimated

See **ZONES** on page 42



Top of the Rock Lodge is designed to overlook a cave system discovered in 2015.

provided by BASS PRO SHOPS

BEST  
**Golf Holes**  
IN THE OZARKS  
2018



**PAGES 23-34**



## TOP OF THE ROCK

### Ridgedale

This final tee shot is downhill to a very sloped green with severe bunkering surrounding it. The green sits to the right of the main Buffalo Bar terrace at the Osage Restaurant, which is a great gathering spot for spectators and resort guests.

**No. 9**

Par 3

163 yards

Handicap: N/A

Designer/course architect:  
Jack Nicklaus

Rates: \$135 (April-October)

### Why it's a Favorite

This hole showcases one of the most popular and photographed views of Big Cedar Lodge. A grand stone entrance and walkway unveils a majestic view of the ninth green and Table Rock Lake.

### Tips

It's best viewed at sunset.





## BUFFALO RIDGE SPRINGS

### Hollister

Exposed ancient table rock formations encircle the green to the right with large, expansive bunkers protecting the left side.

**No. 14**

Par 5

615 yards

Handicap: 2

 Designer/course architect:  
Tom Fazio

Rates: \$135 (April-October)

### Why it's a Favorite

Players love this hole because of its picturesque view from the tee box and the approach shot.

### Tips

This is a demanding par 5 from the tee shot, layup and approach shot. There's a large and beautiful flowing creek that runs the entire length of the hole down the right side and crosses in front of the green. Hitting this green in three is a challenge and a must in order to make par.

## MOUNTAIN TOP COURSE

### Hollister

Bass Pro Shops founder and conservationist Johnny Morris teamed up with World Golf Hall of Fame legend Gary Player to create this new 13-hole short course.

Par 3

140 yards

Handicap: N/A

Designer/course architect:  
Gary Player

Rates: \$90 (April-October)

**No. 9**

### Why it's a Favorite

The green is enclosed by ancient limestone rock formations.

### Tips

After the final putt drops on the ninth, players marvel at what's next: A nature trail through ancient rock formations leads players from the green to one of the most stunning tee complexes on Mountain Top (Hole 10) with a dramatic view of the Ozarks.