



FOR IMMEDIATE RELEASE
October 29, 2020

Bass Pro Shops Angler's Lodge in Hollister to provide convenient lodging near world-class golf courses, outdoor attractions



RIDGEDALE, Missouri – Bass Pro Shops and Big Cedar Lodge today announced the newest accommodation in its award-winning family of outdoor destinations and resort properties in the Ozarks. The 94-room property, formerly operated as La Quinta Inn, will be reimaged with signature Bass Pro Shops touches and proudly reopen as Bass Pro Shops Angler's Lodge this coming spring to deliver a unique quality experience at value pricing.

The convenient location offers close proximity for guests visiting Big Cedar's world-class Nature Golf, including the all-new Tiger Woods-designed Payne's Valley, Ozarks National (Bill Coore and Ben Crenshaw), Buffalo Ridge (Tom Fazio), Mountain Top (Gary Player), and Top of the Rock (Jack Nicklaus) – with each of the top-rated courses located just minutes away.

In addition to enjoying great area attractions, guests can also connect to the outdoors at Big Cedar Lodge with premier amenities including Fun Mountain and full-service marinas on Table Rock Lake, Dogwood Canyon Nature Park, and Top of the Rock Ozarks Heritage Preserve, home to the Lost Canyon Cave & Nature Trail, Ancient Ozarks Natural History Museum, and marquee dining options.



"We're looking forward to offering guests new accommodations to share our genuine Ozarks hospitality and love of the outdoors at a convenient new location," said noted conservationist and founder of Bass Pro Shops and Big Cedar Lodge, Johnny Morris. "Angler's Lodge makes it easy to connect with the outdoors, including the spectacular Nature Golf."

The property will immediately undergo a comprehensive interior and exterior reimagination to create the signature rustic finishes, outdoor details and quality craftsmanship that guests love about Bass Pro Shops and Big Cedar Lodge. The accommodations will resemble Bass Pro Shops Anglers Lodge in Springfield, located next to Johnny Morris' Wonders of Wildlife National Museum and Aquarium, and the "Grandaddy" of all outdoor stores, the original Bass Pro Shops Outdoor World.

Additional onsite amenities include an indoor pool and hot tub, fitness center, sports bar, meeting rooms and complimentary breakfast.

The new Bass Pro Shops Anglers Lodge will reopen March 10, 2021, and is now accepting reservations. Please call 855-225-6734 or visit www.bigcedar.com/anglers-lodge for more information or to book today.

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About Big Cedar Lodge

Located in the heart of Missouri's Ozark Mountains, [Big Cedar Lodge](http://www.bigcedar.com) is America's premier wilderness resort. A passion of Bass Pro Shops founder Johnny Morris, the 4,600-acre lakeside retreat connects families to the outdoors with a variety of nature-based experiences including fishing, boating, hiking, spa and wellness offerings, hosting 2.4 million guests annually. Signature attractions include Top of the Rock, home to world-class golf, dining, and entertainment; and Dogwood Canyon Nature Park, a 10,000-acre nonprofit wildlife nature park. Named "Number One Resort in the Midwest" by the readers of *Travel + Leisure*, the resort offers genuine Ozarks hospitality and a convenient location just south of Branson. Learn more at www.bigcedar.com.

About Bass Pro Shops

Bass Pro Shops is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired Cabela's to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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